

# YOUR PROFITABLE ANSWER TO PUBLIC CLOUD

## Case Studies

### AddLogx

In its mission to help **streamline enterprise cloud migration and application development**, New York-based AddLogx wanted to improve margins on its cloud services revenue without sacrificing functionality. **The company chose ZeroStack's Self-Driving Cloud platform because it was designed to support application developers** and it leverages machine learning to reduce operational overhead while automating upgrades, capacity planning, and VM sizing. With ZeroStack, AddLogx has a high-margin cloud service capability that pleases its customers.

### JTEC

JTEC wanted to attract its developer customers to a new hosted cloud service, but it needed to quickly deploy a platform that offered a full suite of developer resources beyond workload space. Deployed in less than an hour, **ZeroStack's Self-Driving Cloud platform incorporates multitenant capabilities and a robust AppStore that offers dozens of developer tools that can be deployed with the click of a mouse**. Now, JTEC's developer customers can build custom DevOps workbenches to suit their individual work styles.

### blunova

Malaysia-based BluNova Group wanted to quickly build a cloud services capability in response to customer demand and needed a turnkey cloud platform it could tailor to the needs of individual customers without breaking the bank. **After rejecting other platforms as too inflexible and resource-intensive, the company found ZeroStack's Self-Driving Cloud platform**, which installed in less than an hour and uses machine learning and AI algorithms to manage and heal itself while providing complete billing and service flexibility.



**Accelerate  
Time-to-Revenue**



**Increase Margin  
Through Optimized  
Resource Management**



**Provide One-Click  
Applications  
Deployment**



**Reduce  
Infrastructure Costs**



Singapore-based M5 Technologies wanted to rapidly implement high-margin cloud services that offered a full suite of capabilities and easy migration from AWS. **ZeroStack's cloud platform is giving it rapid, cost-effective deployment with a low time to revenue**, the flexibility to tailor services to each customer's requirements, and point-and-click customer workload migration from AWS to its in-house cloud. ZeroStack's secure, multi-tenant environment allowed M5 to start with a single cluster and scale indefinitely to support new business as it grows.



ScaleMatrix wanted to converge its data center infrastructure, eliminate technology silos, and provide turnkey AI and GPU-based cloud services to its customers. **With ZeroStack, the company consolidated compute, storage and networking infrastructure under a single management interface and acquired a robust cloud platform that supports customers in the industrial, defense, government, and public services sectors globally.** ZeroStack's cloud platform gave ScaleMatrix an efficient solution for convergence and high-margin cloud.



1inCloud, a Netherlands-based managed service provider, deployed the ZeroStack Self-Driving Cloud Platform to offer hosted cloud services to its small/medium business (SMB) customers. **The ZeroStack platform allowed the company to get into the cloud business quickly and cost-effectively with a product that is easy to administer and has all the features 1inCloud needs to be successful**, including flexible billing, secure multitenancy, a scale-as-you-grow architecture, and self-healing capabilities that reduce IT overhead and ensure continuous uptime.



Titan System Integration provides IT services throughout Southeast Asia, and its customers were anxious to move to the cloud to improve business agility and reduce costs. The company had tried VMware as a cloud platform but found it extremely costly and resource-intensive, and it wanted a simpler solution. **ZeroStack's Self-Driving Cloud platform deployed quickly, eliminated the need for separate server, storage and networking administrators, and offered combined management through a single interface.**



## Cloud Service Providers Powered by ZeroStack

Cloud Service Providers develop and deliver high-margin subscription-based cloud offerings and managed services utilizing **ZeroStack's Intelligent Cloud Platform**. Cloud Service Providers leverage ZeroStack to deliver infrastructure-as-a-Service in a managed cloud environment – either as a public, private, or hybrid offering.